

Northern Lights Snowmobile Club
BOARD MEETING – October 15, 2019

The Board Meeting was held at Jay Schuette's home on October 15, 2019 at 6:30pm. Board meeting attendees were: Jay Schuette, Linda Schuette, Karl Gaffron, Ginny Gerlach, Jerry Gilbertson, Jim Nykolayko, Joyce Nykolayko, Dave Wheeler, Reg & Karen Vedigar, Joe Maschke

BUDGET FOR OVERNIGHT RIDE –Joe led Board discussion regarding meal options. Last two years we stuck to budget of \$500. Joe indicated that Eric from the venue presented elaborate menu options including option for \$10 steak night on Tuesday. Consensus was that not all riders would want steak and the desire is to have club members/riders together for meals rather than just giving \$10 from club to each rider to decide on their own. Joe will continue discussion with Eric to determine what options would be for 60 people and budget of \$500 – hearty appetizers/snacks. Will report back at next meeting. As of 2 weeks ago there were 12 rooms left. Motion by Joyce Nykolayko, 2nd by Dave Wheeler. All ayes

Discussed considering planning routes into Michigan. Ask if there is interest at next meeting.

SET BUDGET FOR WEENIE ROAST – John Zabel will continue to run the weenie roast but can no longer take on the cost of weenies this year – he spent almost \$400 last year. We had 185 hot dogs last year and out of weenies before 2pm last year. Discussed length of event and if we should purchase more weenies. John suggested publishing time 11-2 instead of 3pm. Purchase more weenies if they can be returned (unopened). Cannot return buns. Members can purchase extra buns if leftover.

Board decided that event will be from 11-2pm. John to determine how many weenies to purchase in consideration of weather forecast – approved budget of \$400-\$600. John will also plan/purchase beverages (beer, water, soft drinks) and will be reimbursed from club as in previous years. All ayes

John would like a tent. Board approved spending of up to \$250.

All ayes

Do we want to advertise the weenie roast on AWSC magazine and web site? – Yes
Contact media, i.e. Channel 12 - Yes

ITEMS FOR NEWSLETTER – Karen led discussion. Jim to write article. Need to provide a link to meeting minutes (waiting on September; requested more information related to KAOS mitten/hat drive. Karen to contact Steve Swendson for more information. Bring mittens/hats to next meetings.

BY LAWS UPDATE - Karen indicated that updated bylaws were included in last month's newsletter. Will not take on expense of mailing ballots to all members. October newsletter will notify members of upcoming vote for updated bylaws at next meeting – those present will vote.

50/50 RAFFLE - \$5.00 tickets – good response from members. Cindy and Dave Bacon are handling tickets – should have more than enough.

KAOS – MITTEN DRIVE – see Items for Newsletter topic. Steve and Kyle Swenson will come to October and November meeting.

MEMBERSHIP COORDINATOR – Should Membership Coordinator, Linda be a Board Member? Yes - Not an officer so no term limit. Notes that Linda would like step away next year.

OFFICER'S TERMS – Joyce noted that she will be stepping away from Treasurer position after current term and will not run again. Joyce will write up description of duties. Vice President position will also be open. List Treasurer position in Newsletter and address at next meeting but hold on Vice President. Need to form a 2-person nominating committee (does not have to be a board member) – will add to next agenda.

AWSC WORKSHOP – Workshop in Appleton as noted in AWSC magazine Oct 25-27 – Sessions Oct 26. Linda would like to go – Approved; No others interested and/or available to go. Reimburse registration – Yes; Gas, Mileage, and food up to \$150 – Yes

PUBLIC RELATIONS – Do we need a chair - someone to coordinate with local media, newspaper, etc.? Last effort to communicate with media failed. Dave also noted that local media does not hit majority of members who live south and effort would be wasted since small percentage of members are local. Over 800 followers on FB – best way to get word out on club and events. Karen and Dave to coordinate/collaborate on newsletter, Facebook posts – PR. Joyce will assist with pictures. Dave will explain format/resolutions for submitting photos at next meeting. Send pictures to Dave's email address.

GROOM THE RIDE ESTABLISHMENTS – We cover 16 establishments right now. Josh from PI is on Tavern League and offered to help – he knows other establishments/bartenders who would be willing to sell them. Jay has list of establishments and who is currently signed up to make contact monthly. Jay will contact individuals who covered establishments last year to confirm. He will coordinate with Josh to take on open/additional establishments. John Ibach currently covers several locations. Joyce requested list of establishments and those assigned. Dave noted that we need a sign-up sheet for dates/ticket sales at various locations. Cranberry Fest sales were low.

TREASURER REPORT – Joyce provided financial statement as of 10/15/19 to board members. Did not provide comparison to last year. Good start on Groom to Ride – over \$1000. We get 35% of everyone's sales. Noted that Constant Contact expense of \$164.34 is for 6 months – allowed adding additional contacts for spouses. Email addresses are obtained from membership and PayPal payments.

Articles of Incorporation copy was obtained. PDF was sent to all board members. Joyce will save them with tax files.

Liability Insurance – Bill for \$184 but is based on 120 members. Our liability is based on # of members. Linda Soder is agent. Not clear as to who it covers and under what circumstance (i.e. club event, rides, etc.). Pete Gramoll will go with Jay to speak with Linda for clarification. We need to determine if we need to update number of members.

OTHER ITEMS

- Karen Gaffron suggested adding files on Facebook. Dave can only add a link to external location – FB does not have this capability, but Dave can add a link to other external location – pdf format only. Website has an Archive location – can post minutes at that location. Joyce Nykolayko will have Sue Frank forward the last member meeting minutes to Dave to post
- Newsletter will have link to documents
- Karen Gaffron asked Dave Wheeler about publishing dates that 3 Lakes Trails are looking for volunteers for trail preparation and maintenance - general statement. Dave advised that he has list of volunteers that he contacts and that we should point additional potential volunteers to Three Lakes Trails FB page. Karen will note this in newsletters
- What does Dave Wheeler do? - Dave manages website, FB, and is on trails committee and volunteers for Groom to Ride. Dave also leads Thursday scenic ride. “Spirited” rides on Friday.

Meeting adjourned at 7:50 pm.

Next board meeting to be determined.

Respectfully submitted,
Ginny Gerlach, Co-Secretary