

Northern Lights Snowmobile Club  
Board Meeting  
October 19, 2020

Meeting was called to order by President Jay Schuette at 6:43 pm on Zoom. Other Board Members present: Linda Schuette, Sue Frank, Karen and Reg Videgar, Dave Wheeler, Nancy and John Zabel. Jay noted those not present: Karl Gaffron, Jim Nykolayko, Eric Wick.

TREASURER'S REPORT – Reg Videgar presented the report as of 10/19/2020 as follows:

Beginning balance: \$13,913.98, Income \$4,565.00, Expenses \$12,029.99 (\$10,000 was a donation to TL Trails), resulting in an ending balance of \$6,448.99. The Board discussed the comparison from last year. Jay thanked Reg for the report.

MEMBERSHIP REPORT – Linda Schuette reported on the number of members renewed to date being 185. Discussion followed with the indication that many expired members will renew after they receive the October newsletter.

BOARD MEMBER TERMS – Jay indicated that the terms of President and Secretary will be expiring at the end of this season, in March, 2021. There was some discussion on beginning nominations for replacements. The decision was to table to a later meeting date.

GROOM TO RIDE – Jim was absent. Jay will contact Jim to discuss the status of ticket outlets.

BADGER TORCH PARADE – Jim Nykolayko had submitted information to the Board regarding the January, 2021 Torch Parade. Jim is asking for support from the Club. The ride will begin in Wausau with a stop in Three Lakes on their way to the Derby Track in Eagle River. More details forthcoming. More information is needed for the Board to make a decision. The item has been tabled until the next meeting.

TRAILS REPORT – In Karl's absence, Jay reported. He talked to Bill Scheurer regarding funding. Bill indicated that Trails has enough funds to cover them through this season. However, they need funds to continue to operate beyond. There is uncertainty regarding State funding as the decisions are forthcoming. In regards to volunteering with trail maintenance, go to the TL Trails Facebook page for information. Bill indicated they are considering a Spring Golf outing as a fundraising event. The Board had further discussions regarding funding.

WEEKLY RIDES – Jay asked Dave Wheeler to contact the leaders from last year as follows:

Tuesday – Jerry Gilbertson

Wednesday – Jim Nykolayko: spirited group; Eric Wick – moderate group

Thursday – Dave Wheeler

Friday – Mark Obukowicz

Discussion regarding the current health guidelines indicating the options for a shorter ride with a picnic lunch for those who do not want to stop at a public establishment. Decisions will be made based on personal preferences.

WEENIE ROAST – John Zabel reported on the Sheltered Valley Trail location that has been used in the past. Because of Covid-19, permits are required and a gathering limit of 10 people is in force at this time. An alternative location has been considered, with Maple Lake for the February 14, 2021 roast. Restrooms will be available close by.

CHILI DUMP – John Zabel reported on the anticipated location for the January 17, 2021 Chili Dump and is suggesting Maple Lake for the location of this event. More information will be included in the newsletter.

FUNDRAISING GOALS – Reg suggested using a thermometer to measure the donations as they come in and have the fundraising goal at the top. The Board decided on a goal of \$16,000 after consideration of donations received in the past from Reg's report.

FUNDRAISING IDEAS – The Board shared their ideas for various fundraising opportunities as follows:  
Cash raffle – Sell 100, \$100 tickets which will require a raffle license. Reg volunteered to apply for the license through gaming.

Virtual fundraiser – some discussion to have one in December

Baskets and/or prizes – discussion to place items at local establishments to sell chances to win. An idea to use a 25 or 50 square board depending on the value of the items was discussed. The locations discussed were the local restaurants, bars, Northland Clothing, Deja Brew, Shell Station, TL Town Market, TL Steel, Sportsman's Service Center, etc. Sue Frank offered to solicit donations and contact the aforementioned establishments.

NLSC clothing for sale by the club; develop a store for the club? Jay will discuss with Chris from Stitch-IT for pricing information on sweatshirts and bring the information to the next meeting.

Encourage riders to join a club where they ride to support the cost of trail maintenance. Jay suggested posting signs to advertise NLSC and to join the club in the area where you ride.

Membership applications – add a line to ask for their AWSC membership number to avoid paying them twice when members have memberships with more than one club.

Sell Groom to Ride tickets in other cities; promote club membership; make the thermometer board for display; post the fundraising goal on the website and Facebook.

NEWSLETTER – Karen reported that she will publish the Groom to Ride prize sponsors in the newsletter and asked Dave to place on the website. She is waiting for the list of the Groom to Ride ticket outlets to publish in the newsletter to encourage ticket purchases. Information on the chili dump will be included in the newsletter with a request for members to donate chili for the January 17 event.

OTHER IDEAS – A Fall golf outing and snowshoe baseball were discussed for future fundraising events.

MEMBERSHIP MEETING – The upcoming membership meeting is scheduled on Zoom at 7:00 pm on Monday, October 26, 2020. The Board had a lengthy discussion regarding the November and December meetings. A decision was unanimously made to combine the November and December dates and have the meeting on November 30 in person, following all Covid-19 guidelines. The meeting will also be hosted on Zoom. Motion made by John Zabel, seconded by Reg to hold the meeting at Bonnie's Lakeside on November 30, 2020. Motion carried. Chili and bread will be served after the meeting. The 50/50 raffle will be available. John and Nancy Zabel offered to find someone to sell 50/50 raffle tickets that evening.

OPEN ITEMS – Linda thanked the TL Chamber of Commerce for the free display ad for non-profit organizations. Ginny will send them a thank you card. Joyce Nykolayko has retired from the Board after her many years of service. Jay entertained a motion to reward her with a gift. Motion by Sue Frank, seconded by Linda Schuette to gift her with a \$100 prepaid VISA card. Reg will purchase along with a thank you card.

The meeting was adjourned at 9:16 PM.

Respectfully submitted,

Susan Frank  
Club Co-Secretary