

Northern Lights Snowmobile Club
November 16, 2020
Board Meeting hosted on Zoom

The meeting was called to order by President Jay Schuette at 6:37pm on Zoom.

Board Members present: Linda Schuette, Karen and Reg Videgar, Ginny Gerlach, Eric Wick, Nancy and John Zabel, Mary and Pete Gramoll, Dave Wheeler. Not present: Sue Frank: Karl Gaffron, Jim and Joyce Nykolayko

MINUTES OF THE LAST MEETING: – Minutes distributed to board by Sue; can be viewed on web site

TREASURER’S REPORT: Reg Videgar presented the report as of 11/13/2020 as follows:

Beginning balance \$6,448.99, Income \$6,035, Expenses \$1,955.99, resulting in ending balance of \$10,383. Reg suggested donating additional funds to Trails. A motion to gift another \$5,000 to Trails was made by John Zabel and seconded by Linda Schuette and all agreed, however, Reg noted via email after the board meeting that for expenditures over \$250 a motion with approval by the membership is required by our By-Laws. Therefore, a motion to make a specific donation to Three Lakes Trails must be made and approved at our meeting on 11/30/2020 before he can release the funds. If approved, Eric will coordinate photo op with newspaper and Bill from Trails and Reg will provide the check.

Reg presented a graph comparing Groom to Ride monies collected from last season to this season to date as well as breakdown of goal funds to date via the fundraising gauge. We are at about 33% complete with meeting our goal.

It was suggested that we include message about donating funds equivalent to fundraiser in the newsletter.

MEMBERSHIP REPORT: Linda indicated that AWSC office will be closed over the holidays. This will not affect renewed memberships however new members will be impacted. Linda has forwarded verbiage to Karen for the newsletter indicating that new memberships will not be processed over the holidays and will suggest membership be obtained early. Holiday date closures will be listed in the newsletters.

GROOM TO RIDE: Jim Nykolayko was not on the call to provide update; Dave indicated that Northernnaire Resort joined raffle.

BADGER TORCH RIDE: Jim was not on the call but provided the following update via email. “Scott Swendson and I attended a meeting in Rhinelander Tuesday evening regarding the planning of the BSG Torch Ride. The itinerary was tightened up and the legs each club will run was finalized. On Friday, January 15th, the torch will leave Arbor Vita for Sayner and then to St Germain to the Bo Boen Groomer Shed and then on to the Snowmobile Hall of Fame. The

group will have lunch at the Hall of Fame and then the Bo Boen Club will carry the torch to Pitlik's Sand Lake Resort for a quick stop and transfer the torch to the Sugar Camp Club.

Sugar Camp will carry the torch to the Three Lakes Trails Groomer Shed. Scott Swendson said TLT will take care of the refreshments at the stop. NLSC will need to select several torch bearers for the ride to Eagle River. We will take the torch all the way to the Eagle River Dairy Queen where it will be passed to the Eagle River Sno Eagles for the final leg to the World Snowmobile Headquarters (Museum) for a short reception. During Friday Night Thunder, the torch will be taken from the Museum to the track where they will light a caldron signifying the start of the Badger State Games in Eagle River.

We could break the ride into three segments to give an opportunity for some young folks or people that have done a lot for TLT or NLSC to carry the torch. The Petroleum Museum might be a good place to do the first hand-off and then possibly the Bloom Rd crossing for the final leg. (Just thinking out loud).

The 2-Up sled will be provided by the group riding the entire way from Wausau. So we need a driver and several torch carriers.

There was some discussion on Jackets. Cost is about \$150 and they will be embroidered with the BSG logo as well as 'Torch Ride' Individual clubs or individuals will need to pay for those themselves. They are working on a sponsorship program that hopefully will fund the jacket purchase in the future. I believe we will need sizes for the next meeting."

Jim continues to take lead on this.

MILITARY RIDE: Jim N not on call but asked if we would donate to military ride. Board decided to table discussion until the Jan 18 meeting.

PIZZA SALE – Linda, Nancy, and Mary with a few others came up with plan and presented to Heather at the Black Forrest. After discussion it was determined that it would not work out. There were concerns about club members taking orders, delivery, etc. The team decided it would not be worth the effort for the funds potentially raised.

CLOTHING SALE: Linda showed NLSC masks \$10; Linda Schuette and Mary Gramoll spoke with Chris Stitch It – got vintage embroidered patch – thought to add this logo embroidered on club clothing – one-time fee of \$50 to digitize the patch – will board spend \$50 on this? Chris made suggestions – offer a few items on website only available through website – we take orders and mark up \$ so we make a profit; need to determine how to ship, colors, etc. – set up website, order form – Linda and Mary discussed this with Reg and Dave and determined that this would be very complicated; It would take a lot to set up a 'store' – no idea of cost - need manager - wouldn't get working until 21-22 season - - Dave indicated her turnaround time is long 3-6 weeks so would need to have inventory – create downloadable form but need to keep very

simple - - John Z doesn't think the effort worth it for minimal \$\$\$ we would earn - let Chris handle it.

Reg asked where Trails gets their clothing. The Board was not sure. In an email from Scott Swendson after the Board meeting, he indicated the following, "Three Lakes Trails gets their printing done at Metro screen printing in Rhinelander, when we first got our stuff done, we only though stitch IT did embroidery, our clothing is screen printed, we did get some hats embroidered last year from stitch it. Our time frame from metro is 3-5 days from order to pick up. When we had our current jackets done, we did get a quote from stitch it."

Jay suggested that we table clothing store discussion until we have more volunteers.

BASKET RAFFLE: Sue was not on call but sent email to Karen with updates. Karen will include the information in the newsletter. Pike's Pine Isle is on board and will be raffling off a basket that they are providing. Bonnie has raffled a basket off and raised \$250 along with a strip card in which she raised \$25. She is working on a second basket. I received a beautiful necklace with matching earrings from member Mark Hoffman and his wife Jo (BR Diamond Suite, Madison) to raffle off and will combine it with some nice Mary Kay products and I will raffle off. Laura at Jake's is putting a basket together there to raffle off. Bonnie Z at the Loop is working on a basket to raffle off there. The board acknowledges Sue for the great work.

CHILI DUMP: John Zabel is willing to do the work but is concerned about virtual/Covid. He wrote a note for newsletter asking for help but is concerned about double by asking people to donate a gallon or two of chili, eat it and then donate \$\$ and is also concerned about lack of participation from members. Linda is concerned about eating chili when you do not know where it came from and is also concerned about masks and social distance with logistics of serving, etc. Jay thinks we should cancel Chili dump due to Covid concerns and members coming from across and out of state. John Zabel mentioned that he spoke with a club member talked to club members last night who felt strongly that it would be irresponsible to move forward with it. The group concurred. Karen made a motion to "dump" the chili dump – Dave seconded the motion – all agreed to cancel the Chili Dump.

WEENIE ROAST: John Zabel is happy to manage the event but not sure of turn out – concerns about out of towners; Jay suggested waiting until January meeting to discuss potentially cancelling. Linda will get in touch with AWSC magazine to cancel chili dump – add note to newsletter that cancelled and Weenie roast under consideration.

TRAILS REPORT: Karl and Scott were not on call however Linda spoke with them. Check Facebook or with Bill at Shell for updates/needs.

NOV 30 CLUB MEETING: Jay suggested cancelling in person meeting at Bonnie's due to COVID and hold Zoom only; Make sure bold print in Newsletter; Linda noted that Sue was the one who arranged this with Bonnie – Linda will let Bonnie know

OPEN ITEMS:

- Reg suggested making a push for donations in lieu of Christmas party. Nancy thinks she has a copy of the email that the Women's club used for this purpose and will put something together for the newsletter that will be distributed on 11/23 and to be emailed to club members.
- Updates for newsletter: Chili dump cancelled due to COVID; Weenie roast under consideration; donations would be appreciated.
- John Zabel confirmed that Eric will take the picture presenting the check to Trails and contact newspaper if John guides him.
- John Zabel is waiting for registrations for their new sleds before they sign up for trail passes; Linda reminded him that they need to get memberships submitted to get a discounted trail pass.
- Eric mentioned that he was asked about trail rides on weekdays. There will be trail rides unless not permitted by government order. Stops will be played by ear with rides left up to the leaders. Dave mentioned that he does not intend to stop for food, drink, indoor bathroom break, gas up prior to ride and be prepared for 50-60-mile rides.
- Dave asked for permission to have PayPal account information (email address and market id # of account) so that he can create the online form for folks to make donation straight to club. Linda can give Dave the password information – currently under her and Jim's name. She is not sure of the email address or market ID info and advises that Dave could check with Jim. Linda will send Dave the information that she has, and the Board gives Dave permission to contact Jim for additional information. Dave will need to coordinate with Linda on accessing the account so that there is no conflict while she is processing memberships.
- Jay indicated that the (his) President and Sue's Co-Secretary terms are up after this season and asked when we want to start nominating. Sue is resigning after the end of her two year term. We should ask for nominations and post job descriptions in the newsletter. Karen needs job descriptions for posting. Co-secretary needs computer access, takes minutes for board and club meetings, writes thank you notes for donations. Linda asked if we should consider a nominating committee to approach people.
- Jay asked if we need to have a December board meeting. After discussion it was determined that we should meet, even briefly so that we could determine if we move forward with the Weenie roast and to discuss the Badger Torch. Linda noted that she needs time to update AWSC magazine should the Weenie Roast be cancelled.
 - The Board will meet on 12/14/20 at 6:30pm
- Jay noted that Reg picked up Visa gift card and thank you card for Joyce as a thank you for her hard work over the years. He was going to present at the next live meeting, but Jay will now pick it up and bring to her office. Linda will find out her schedule and Jay and John will present it. Let Jay know if anyone would like to present it with them.

NEXT BOARD MEETING

January 18, 2021, 6:30

John Zabel made a motion to adjourn the meeting and Reg seconded the motion to adjourn at 7:53p.m..